



Advertorial: Skygistics (PTY) LTD
For immediate release on Monday, August 24, 2009

SKYGISTICS (PTY) LTD PENETRATES BOTSWANA

Botswana is fast becoming one of Africa's biggest growing countries, with a growth rate of 2.6% p.a. The Heritage Foundation's Index of Economic Freedom for 2008, ranked Botswana as the 36th freest economy in the world.

In 2007 the total imports into Botswana amounted to more than \$3 billion. Its major commodities imported included machinery, fuel and petroleum products, foodstuffs, textiles, transport equipments, and metal. Southern African Customs Union accounted for a lion's share (70%) of commodities imported into Botswana. While total exports amounted to more than \$5 billion, with its major commodities being diamonds, nickel, soda ash, meat, copper, and textiles.

Because of the exploitation of rich mineral reserves, especially diamonds, this has been a significant driver of Botswana's rapid economic growth. Notably, the mining sector of Botswana contributes in double digits to the country's GDP.

Skygistics successfully appointed an additional two Distributors in Botswana. "We were pleased to see that they generated sales within their first months of being appointed." Says Dr Andre' Naude, Group Executive - Sales & Marketing.

"Because of the nature of our satellite based products, we are equipped to cater for a wide range of needs within various industries, from mining, security, fleet management and even meat transportation", explained Naude.

Skygistics breaking new grounds.

More information about the Skygistics products and solutions is available from www.skygistics.com or by contacting the head office on (012) 682-1600.

ENDS

Released by:
Dr. Andre Naude
Group Executive- Sales and Marketing
Skygistics

For more information/Editorial Interviews:
Dr. Andre Naude
Skygistics (PTY) LTD
Telephone: (Office) (012) 682-1600

Email: andre.naude@skygistics.com